GEORGES MÉLIÈS, WHO MADE the 1902 science fiction movie A Trip to the Moon, was a magician before he was a filmmaker. A moving image is itself a kind of magic, a trick created by the mind when a series of still shots are set in motion in just the right way. Our social streams enact a similar illusion: as a whole, they play a bit like a movie made of individual pieces made to move by a swipe or a scroll, each isolated bit spun into a continuum as it travels the network from screen to screen.

Welcome to Museum of the Moving Image and to the sixth annual Theorizing the Web. Last year, we took up residence in a museum devoted to photography; this year, it’s moving images. In recognition of our hosts, we are paying particular attention to social video—how it is made, understood, and circulated. This year’s final keynote panel will be dedicated specifically to social videos and their relation to death. Indeed, this year’s theorizing of the Web is focused less on wires, circuits, and gadgets, and is more attune to the Web as something embodied, intimate, and visceral. We see the Web less a technical appendage, and more as an elemental substance of our social reality.

This more matured conceptualization of the role that digitality plays in our lives advances the premise on which Theorizing the Web was founded: to understand the Web as part of this one reality, rather than as a virtual addition to the natural. Businesses and gadgets will be discussed not as fetishized ends unto themselves, but as a means to talk about sociality in all of its complexity. The goal of Theorizing the Web is to encourage and provide space for a discourse about the Web that is as varied and nuanced as discourse about sociality in general. Our conversation about technology must be nothing less than that.
To that end, we’ve put together a two-day program that we’re proud and excited to share. The Friday and Saturday daytime sessions feature 17 panels created largely from the competitive submissions we received at the beginning of the year, while the evening sessions feature four keynote panels that take place in the Museum’s beautiful Redstone Theater. They examine topics such as programmable personality; screen-mediated intimacy; narrative and fiction; and the violent social video.

We’d like to thank everyone who’s attending this event. As you’ve probably noticed over the years, Theorizing the Web has been and remains pretty DIY. All of the Organizing Committee’s effort in putting on this event is volunteer labor, and the registration fee is pay-what-you-want. We aren’t doing any of this out of any institutional obligation, and we hope you’re not here out of any obligation, either. Instead, this event happens because we all wake up thinking about these issues. The quality of discourse around technology both concerns and motivates us. Most importantly, this event happens because you all care enough to come. So, again, thank you for being part of TtW16.

Enjoy!

Nathan Jurgenson  
*co-founder, chair*

PJ Rey  
*co-founder*
CONFERENCE DETAILS

ORGANIZING COMMITTEE

Nathan Jurgenson  @nathanjurgenson
co-founder, chair
PJ Rey  @pjrey
co-founder
Jeremy Antley  @jsantley
David A. Banks  @DA_Banks
Whitney Erin Boesel  @weboesel
Jenny Davis  @Jenny_L_Davis
Rob Horning  @robehorning
Imp Kerr  @impkerr
Tanya Lokot  @tanyalokot
Sarah Wanenchak  @dynamicsymmetry
Apryl Williams  @AprylW

Jason Eppink  @jasonneppink
Curator of Digital Media, Museum of the Moving Image

ACKNOWLEDGMENTS

Thank you to all the volunteers and to the countless people who have helped in various ways to make this year’s event happen.

Thank you to The New Inquiry, who overlap with TtW not just in personnel but also in a philosophy of creating an unapologetically smart and critical post-academic space.

Thank you to Snapchat, who for three years have provided funding for the event space without asking for any editorial oversight.

Finally, a big, big thank you to our host this year, Museum of the Moving Image, who have been exceptionally helpful and welcoming. We’d specifically like to recognize Jason Eppink, who is Curator of Digital Media at the Museum. Jason presented at last year’s event and reached out to us on behalf of MoMI, and has been invaluable in putting this year’s event together. We’re excited to be in Queens (trivia: TtW’s third NYC borough!), and we’re honored to have TtW16 in this beautiful space.
MUSEUM RULES

If you registered by April 14th, you have access to the entire conference and the Museum galleries free of any additional charge. You should have received a #TtW16 button at check-in, which is proof of registration for security and allows you to exit and re-enter the building.

Please refrain from bringing in any outside food or drink. Food and drink may be purchased in the Museum cafe.

MODERATORS

Moderators introduce the panelists, keep everyone to time limits, and facilitate the Q&A portion of the panel. They may choose to give a brief response or pose general questions to the panelists.

LIVE VIDEO STREAM

All presentations will be broadcast live, and the recordings will be archived. See theorizingtheweb.org for details on where to access the live video feeds.

ONLINE PROGRAM

Updated schedule at: theorizingtheweb.tumblr.com/2016/program

PROGRAM CORRECTIONS

This program in your hand is probably wrong, because printing takes a long time (and sometimes we make mistakes). It’s a good idea to check for corrections here: theorizingtheweb.tumblr.com/2016/corrections

CONFERENCE AND SESSION HASHTAGS

Do people still use hashtags? If so, #TtW16 is the hashtag for this event. Also, each panel has a unique tag listed in the program (e.g., #a1, #b3, etc). We encourage using both hashtags when livetweeting or when using Twitter to ask questions during Q&A.

FRIDAY PARTY

After the keynote panels on Friday evening there is a wild on-site shindig. There will be drinks and music and friends just outside the theater. We’ll order a bunch of pizzas for you to eat.
ANTI-HARASSMENT STATEMENT

As the Organizers of Theorizing the Web, we are dedicated to providing the best possible environment for meeting new people who are doing excellent work. Creating this environment requires ensuring that everyone feels welcome, comfortable, and safe in participating. Please take a moment to read our anti-harassment statement, which is posted at theorizingtheweb.tumblr.com/anti-harassment-statement

WI-FI

The Wi-Fi provided by MoMI is named MoMIEvents, and the password is MuseumEvents. Because bandwidth is really, really limited, please refrain from data-intensive tasks like video streaming / uploading.
FRIDAY 15 APRIL

10:30 AM
DOORS OPEN
12:00 - 1:15 PM
SESSION 1

ROOM A #A1
TRANSITIONING IDENTITY

.Moderator Katherine Cross

Junior Dare Accumulating Names: The Poetry of Prismatic Identity as Hot Process not Hot Mess
Corey Gilmore GPOY, or Gendered Presentation of Yourself: What Transgender Selfies Do For the Transgender Self
Brian Callahan Diverse Be-longings: Trans Hacker Collectives as New Sites of Tech Diversity Understandings
Rachel Stonecipher “How to Be Gay” on Autostraddle: The New Separatism and Counterpublic Strategy

ROOM B #B1
SITE SEEING

.Moderator Whitney Mallett

Chris Peterson Imagining an Internet Worth Filtering: Mapping the Geography of Censorship in Alabama Public Schools and Libraries
Jonathan Karp The Right to Rename
Matthew Tiessen Big Data and the Digital Remediation of Human/Nature Relations
Shannon Sindorf Guns and the myth of the post-geographic web

ROOM C #C1
HACK THE PLANET

.Moderator Michael Connor

Tyler Tracy Materializing Crypto-Anarchy: Political Economy at the Intersection of 3D Printing and Digital Piracy
Brittany Fiore-Gartland and R. Stuart Geiger “What the hack?” Hacking culture and discourse in data science pedagogy
Laura Norén Quitting “Toxic Open Source Communities”: Towards a theory of disengagement among regular Open Source contributors
Emma Stamm Block Party People: Off The (Bitcoin) Chain
1:30 - 2:45 PM  
SESSION 2

ROOM A #A2  
POSTHUMAN NATURE  
.Moderator Jeremy Antley

Annamarie O’Brien and Morgan Morel **Type AMEN if you believe! Embodied Belief and the Digital Mediation of Religious Fervor**
Carmel Vaisman **“Forget What You Know About Disability”: How Cyborg & Transhuman discourses are reconfiguring disability**
Minka Stoyanova **21st Century Feminism is Cyborgism**
Jonathan Pickens, Kristen Gillespie-Lynch and David Shane Smith **The Ever Shrinking World: Neurodiversity Encounters Filter Bubbles**

ROOM B #B2  
FAR SIGHTED  
.Moderator Chris Gilliard

Solon Barocas and Karen Levy **Refractive Surveillance: New Data Ecologies in the Workplace**
Karina Russ **On Being Warrant Proof**
Matthew Crain **The transparency trap: Data brokers and the limits of consumer empowerment**
Joan Donovan **The Ferguson Effect**

ROOM C #C2  
IN FORMATION  
.Moderator Caroline Sinders

Eve Ahearn **Locating the Person in Personal Data: A Comparison of Open Government Data Implementation in the U.S. and the U.K.**
Jack Webster **Algorithmic Taste Makers: Reworking the Concept of Cultural Intermediaries for the Digital Age** [co-authored with Susan Halford, Nicholas Gibbins and Brian Hracs]
Nick Seaver **Totemic Operators**
Maria Schreiber and Gerit Götztenbrucker **The good, the bad and the ugly. Platform-specific photographic practices and aesthetics**
3:00 - 4:15 PM
SESSION 3

ROOM A #A3
GET REAL

.Moderator Austin Brown

Jeff Pooley and Meredith Salisbury The #nofilter self: The contest for authenticity among social networking sites, 2003-2015
Eman Shahata You Can’t Chat with Us
Joseph Reagle Geek Policing: Fake Geek Girls and Contested Attention
Heather Holmes Image Pruning in the Digital Ecology

ROOM B #B3
NEAR SIGHTED

.Moderator Lauren Burr

Natalie Saltiel Digital Witness: Trust and Surveillance in Interpersonal Relationships
Jessie Patella and Maggie Mayhem Self-Quantification and Control in Women’s Pregnancy and Birthing Experiences
Tony Liao The New Augmented Labor: The Shifting Promise of Wearable Augmented Reality to Industrial/Enterprise Applications
Ruth Tsuria “Dear Rabbi, I can’t stop Masturbating”—The Construction and Negotiation of Gender and Sexual Norms in Orthodox Jewish Online Discourse

ROOM C #C3
SCREEN GRAB

.Moderator Tanya Lokot

Mahsa Alimardani Repertoires of Online Activism for the Women’s Movement
Izul Zulkarnain “Nationalistic Networked Publics”: The Use of Social Media as a Nationalistic Platform in Indonesia
Achim Koh The Year 2015 in Korean Online Feminism: Two Movements Against Misogyny
Andrea Hackl and Lil Miss Hot Mess Online platforms, policy designs and minority expression
4:15 - 6:00 PM
**FOOD / SOCIAL BREAK**
Visit theorizingtheweb.tumblr.com/2016/location for a range of local food options.

6:00 - 7:30 PM
**KEYNOTE PANEL 1**

**REDSTONE THEATER #K1**
**CHILL THEORY**

.Moderator
Rob Horning

.Panelists
Dawn Shepherd
Eve Peyser
Alana Massey
Faith Holland

7:30 - 9:00 PM
**KEYNOTE PANEL 2**

**REDSTONE THEATER #K2**
**AUTOMATED PERSONALITY**

.Moderator
Jenny L. Davis

.Panelists
Darius Kazemi
Dorothy Santos
Kate Losse
Joanne McNeil
Judith Donath

9:00-10:30 PM
**PARTY**
Drinks, music, and pizza just outside the keynote theater
SATURDAY 16 APRIL

11:30 AM
DOORS OPEN
12:00 - 1:15 PM
SESSION 4

ROOM A #A4
1099 PROBLEMS

.Moderator Marcus Breen

Brooke Erin Duffy Female Entrepreneurship in the Digital Economy: Worker Subjectivities Refracted through an Instagram Filter
Niels van Doorn Overworked and Underpaid: On the gendered and racialized exploitation of low-wage service workers in our ascendant “gig economy”
Lucas G. Pinheiro The Absent Factory: Rethinking Marxist Theories of Informational Capitalism
Emily Hund Audience metrics and creative labor

ROOM B #B4
GIF ECONOMIES

.Moderator Sha Hwang

Lyle St I’m stressed about making this video: Performing a Body of Knowledge in YouTube Makeup Tutorials
Anastasia Tuazon Queering Narcissism: Reinterpreting the Politics of Self-Imaging in Feminist Art
Penelope Papailias #HumanityWashedAshore: Social media memorials and the politics of affect online
Tim Highfield On (the) loop: The animated GIF and cultural logics of repetition
1:30 - 2:45 PM
SESSION 5

ROOM A #A5
WHITE BALANCE
.Moderator Apryl Williams

Poe Johnson and Larkin Hiott Remediation Feminized Whiteness: The Racial Politics of YouTube “Boy Beauty” Vlogs
Aria Dean White People Be Like: Race and the Instagram Meme
Sara Lillo Culture of Image-Makers: College Partiers’ Constructions of Physical Experiences in the Digital World
Ludmila Lupinacci Bitter about Glitter: Brazilians’ hatred towards sparkly animated GIFs as a manifestation of ethnocentrism

ROOM B #B5
SOUND LOGIC
.Moderator Terence Hannum

Elizabeth Newton The Mixed Metaphors of Digital Music Content
Paula Harper “UNMUTE THIS”: Ubiquitous Listening and Vernacular Media Theory
Meredith Graves
Alexandra Molotkow

ROOM C #C5
POLITICS OF PLATFORMS
.Moderator Whitney Erin Boesel

Geoff Shullenberger Mimetic Desire and Venture Capital: René Girard, Peter Thiel, and the Uses of Theory
Alex Worrad-Andrews What Does Facebook Want From React?
Kendra Albert Put Down the Talismans: Abuse-Handling Systems, Legal Regimes and Design
Britney Summit-Gil Textual Community: Finding Belonging in the Manosphere
3:00 - 4:15 PM
SESSION 6

ROOM A #A6
INFINITE SCROLL

.Moderator Marley-Vincent Lindsey

Marcella Szablewicz Winning at #Failing: The Viral Appeal of Loser Culture in Urban China
Anna Jobin Year in Search: relevance and limitations
Scott Wark The Meme is in Circulation
Samantha Culp Taobao-haus: Chinese digital aesthetics and global contemporary art

ROOM B #B6
HACKS OF AGGRESSION

.Moderator Johannah King-Slutzky

Megan Farnel Archives of Feeling, Archives of Work: On the Feminized, Affective Labours of Gamergate
Stuart Geiger Moderating harassment in Twitter with blockbots: a counterpublic and algorithmic strategy
Md Nabil From sex tapes to revenge porn: Construction of a genre
Natalie Kane All's Well That Means Well

ROOM C #C6
INVITED PANEL
SERVER FARM TO DATA TABLE

.Moderator & Organizer Ingrid Burrington

Jenna Burrell
Jenny Odell
Aaron Straup Cope
Matthew Hockenberry
4:15 - 6:00 PM
**FOOD / SOCIAL BREAK**
Visit theorizingtheweb.tumblr.com/2016/location for a range of local food options.

6:00 - 7:30 PM
**KEYNOTE PANEL 3**

**COOL STORY**

**Moderator**
David A. Banks

**Panelists**
Ales Kot
Laurie Penny
Alexandra Kleeman
Jenna Wortham
Natasha Lennard

7:30 - 9:00 PM
**KEYNOTE PANEL 4**

**THE VIRALITY OF EVIL**

**Moderator**
Moira Weigel

**Panelists**
Zeynep Tufekçi
Ava Kofman
Jade Davis
Adrian Chen
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<td>Emily Hund @emilyadh</td>
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<td>Poe Johnson @TaoofPoe</td>
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<td>Nathan Jurgenson @nathanjurgenson</td>
<td>Kate Losse @kateslosse</td>
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<td>Johanna King-Slutzky @jjjjjjjjohannah</td>
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<td>Morgan Morel @av_morgan</td>
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Meredith Salisbury @mersalisbury
Natalie Saltiel @_ntropy_
Dorothy Santos @deedottiedot
Maria Schreiber @perceptonalize
Nick Seaver @npseaver
Eman Shahata @Shahata_
Dawn Shepherd @drshephe
Geoff Shullenberger @daily_barbarian
Caroline Sinders @carolinesinders
Shannon Sindorf @shannonsindorf
David Shane Smith @dvdshnmshmth
Lyle St @pussytrust
Emma Stamm @turing_tests
Rachel Stonecipher @r_stonecipher
Minka Stoyanova @minkaart
Aaron Straup Cope @thisisauronland
Britney Summit-Gil @bsummitgil
Marcella Szablewicz @MSzabs
Matthew Tiessen @dr_tiessen
Tyler Tracy @tjctracy
Ruth Tsuria @Ruthless_Street
Anastasia Tuazon @aanatuaa
Zeynep Tufekci @zeyp
Carmel Vaisman @carmelva
Niels van Doorn @nielsvdoorn
Scott Wark @smwark
Jack Webster @Webster_JD
Moira Weigel @moiragweigel
Alex Worrad-Andrews @kindofwater
Jenna Wortham @jennydeluxe
Izul Zulkarnain @zhoel13
Museum of the Moving Image @MovingImageNYC